



Navigating The Financial Aid Process

Overview

This workshop will present an overview of the application process for federal student financial aid and other important steps for financing a college education. The presenter will walk students through the top 10 steps to staying on top of the financial aid process.

Objectives:

Students will:

- Filing the FAFSA
- General information about types of financial aid
- Evaluating financial aid packages
- Calculating what they will owe to the school after financial aid is applied
- The importance of budgeting, maintaining enrollment and finishing school, and staying in contact with lenders

Please Note: StudentLingo individual products and packages for students, such as Title IX, Campus Culture & Inclusivity Package are not part of the Go2Knowledge membership.

Presenter



Robert W. Evans

President/CEO, The Evans Consulting Group, Inc. & The Center for Financial Aid Management

Bob's in-depth knowledge of all aspects of the Title IV student aid programs is derived from a broad range of management experience. Prior to becoming president/CEO of ECG, Bob held financial aid management positions at Penn State University, Kansas State University, and Oglethorpe University. Under ECG's consulting services, he has developed and directed several high-profile client engagements, including:

The California Institute of Technology – Supervising the overall implementation and deployment of an Oracle-based student information system (SIS) and supporting the institution's role as a beta-partner in the software development.

The University of Texas at San Antonio – Conducting a comprehensive redesign of the financial aid office system and procedures, including defining function and system requirements for an integrated SIS.

The Johns Hopkins University – Overseeing project management for implementation of the SunGard SCT Matrix SIS for all eight academic divisions of the university.

Bob served as a senior manager and practice leader for the student services practice at KPMG Peat Marwick, LLP in Washington, DC, where he designed the firm's services for institutional certification and evaluation.

He was also a director in the division of policy development for the U.S. Department of Education, Office of Postsecondary Education. During his tenure at the Department, Bob was one of three staff members on the Federal Direct Loan Task Force to coordinate the requirements definition and implementation plan for the Direct Loan software.

Through these experiences, Bob has honed a keen ability to direct comprehensive operational reviews, identify solutions for improved data management, and help clients integrate their financial aid programs with enrollment and retention goals.